

## MINUTES OF THE BOARD OF COMMISSIONERS OF THE NEW ORLEANS CITY PARK IMPROVEMENT ASSOCIATION

A meeting of the Board of Commissioners (the "Board") of the New Orleans City Park Improvement Association (the "NOCPIA") was called to order Tuesday, June 26, 2018, at 4 p.m. by President Steve Pettus. The meeting was held in the Administration Building.

PRESENT: Commissioners Arnold, Balart, Batt, Bingler, Cahn, Claverie, Dale, Katz, LeCorgne, Leger, Lupo, Masinter, McNeil, Pettus, Pineda, Powell, Savoie, Seamon, Sloss, Spears, Thomas, Thorpe, and Tregre

ABSENT: Commissioners Hess, Hollis, McCrossen, Messer, Navarre, Offner, Pate, Slone, Waller, and Williams

STAFF: Bob Becker, Kevin Cox, Meg Adams, John Hopper, and Denise Joubert

COUNSEL: Kelly Staples

GUESTS: Andrea Legrand, Claire Byum, and Casie Duplechain

A quorum was present and voting throughout the meeting.

Steve Pettus, President of the NOCPIA Board of Commissioners, called the meeting to order.

The minutes of the May Board meeting were approved.

Anyone wishing to comment on any item on the agenda must sign the sign-in sheet, and indicate what item they wish to comment on.

In the Management Report, Chief Executive Officer Bob Becker reported that May's results have not been reconciled, but we estimate that we will miss the budget for the month bringing our yearly deficit to approximately \$580,000. Becker is hopeful that the Park will receive the reimbursement from FEMA for the damage from Hurricane Katrina and Gustav which would reduce the deficit.

Chief Financial Officer Kevin Cox presented, and reviewed management's recommendations for the 2018-2019 operating budget. Cox noted that a joint meeting of the Executive, and Audit and Finance Committee reviewed management's budget recommendation; and unanimously recommended the budget for approval by the Board. Becker noted that projected revenue decreased from \$20.5 million to \$19.8 million. The Capital Budget is reduced as it has been for the past few years. After discussion, the Board unanimously adopted the 2018-2019 budget.

*Committee Reports:*

P, A&E – No Report

CITO/Special Events – No Report

Development – Commissioner Larry Katz asked Commissioners to review the prospect chart, and let John Hopper know if you know anyone on the list. He mentioned that the Park has finalized the cost of sponsorships for the renovation of the exhibits in Storyland, which range from \$25,000-\$75,000. Pettus noted that the Committee needs to develop guidelines for all donations.

Environmental Stewardship – Commissioner Robert Thomas reported that the Committee is working to identify the Park's role in environmental education and promoting environmental learning. The Committee is working on a camping event for the Fall in the Park. Thomas mentioned that the Park gives space to The New Orleans Iris Society to raise and propagate Irises in the Park. The Society would like to secure a long term agreement with the Park for use of the space.

Finance & Audit – Commissioner Will Tregre reported that the Park is working on additional opportunities to generate revenue. Kevin Cox noted that in the budget the Park has added an additional trash pick-up until 9pm nightly from April – October.

Friends – Commissioner Leigh Thorpe reported that Friend's currently have 5,000 members. Thorpe reminded all Commissioners to renew their membership. The Historical Musical Train Tour is going well. The tour runs on Friday, Saturday, and Sunday at 11am, 1:30 and 4pm. Commissioner Robert Lupo recommended reaching out to the schools for possible field trips. The Friends have secured a Subaru that will be raffled at Friends Fest, which is scheduled for July 18 in the Carousel Gardens Amusement Park. The Patron and Ambassador Member Thank You party is scheduled for June 28 in Parkview Terrace.

H&G Committee/Dog Park – Commissioner Liz Sloss mentioned that a meeting is scheduled to discuss the restoration of Sun Dial. Sloss noted that the Dog Park Coordinator has resigned.

Legal & Risk Management – Commissioner Adam McNeil reported that Morning Call has filed a lawsuit against the Park over the awarding of the food and beverage lease at the Casino building.

Public Relations – Commissioner Laura Claverie reported that the photo contest will be judged on July 18.

Nominating – Commissioner Ray Seamon reported that the Committee met and discussed upcoming vacancies and potential candidates to serve on the Board.

Sports – No Report – Commissioner Tregre mentioned that work has begun to improve the soccer fields along Marconi. He noted that the Park has a solution to the drainage problem on Marconi

but lacks funds to implement the plan. The suggestion was made to seek funds from the Chicago Fire.

Tennis – Commissioner Cleland Powell reported that the Sugar Bowl has committed to an additional \$10,000 donation for the Allstate Sugar Bowl tournament.

Botanical Garden Foundation – Commissioner Muffin Balart reported that the patron letters were mailed for Magic in the Moonlight. Joey Brown, Liz Brown and Jessie Haynes will chair Magic; and Leigh Thorpe, Caitlin Brewster, and Brooke Levy will chair the Moonlighters. Pam Bryan and Beverly Matheney are working on “Response 2019”. It is an art event where artists will paint scenes in the Park and the Garden. They will then be sold at an auction in the Pavilion.

OTHER REPORTS:

UNFINISHED BUSINESS:

NEW BUSINESS:

The meeting was adjourned at 5:15p.m. The next meeting is scheduled for Tuesday, July 24, 2018 at 4 p.m.

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Denise Joubert  
Recording Secretary

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Ronnie Slone  
Secretary