

A meeting of the Board of Commissioners (the "Board") of the New Orleans City Park Improvement Association (the "NOCPIA") was called to order Tuesday, October 26, 2021, at 4 p.m. The meeting was held in-person at the Pavilion of Two Sisters.

PRESENT: Commissioners, Coaxum, DeBlieux, Fitzpatrick, Gardner, Hardie, Katz, LeCorgne, Morrell, Pineda, Savoie, Sloss, Sterbcow, Taylor, Waller, Williams, and Worley

ABSENT: Commissioners Arata, Banks, Batt, Bordelon, Brandt, Cahn, Charbonnet, Giarrusso, Giffin, Hollis, Katz, Leger, Lupo, McNeil, Pate, Powell, Rodriguez, Spears, and Thorpe

STAFF: Cara Lambright, Keith Hemel, Casie Duplechain, Jake Webster, Keith Claverie, Tamsin Van Hoozer, and Denise Joubert

COUNSEL: Henry Kinney

GUESTS: Erin Schilling, Paul Masinter, and Susan Hess

Commissioner Elizabeth Sloss called the meeting to order. The Pledge of Allegiance was recited by the Board.

A quorum was not present for the meeting.

PUBLIC COMMENTS: There were no public comments

MANAGEMENT REPORT: Chief Executive Officer, Cara Lambright reported:

- The office of Cultural Economy held a Carousel of Culture event in City Park at the Goldring/Woldenberg Great Lawn.
- She thanked Paul and Renee Masinter, who served as chairs for Magic in the Moonlight. It was an amazing event. She also praised Commissioner Liz Sloss for her efforts.
- The Louisiana Philharmonic performed its season opener on the Goldring/Woldenberg Great Lawn.
- The Evenings with Enrique concert series will take place in the Botanical Garden every Wednesday in October.
- The chef dinner series at the Botanical Garden's Outdoor Kitchen has resumed.
- The Park is hiring for multiple open positions. She encouraged board members if they know any potential candidates, to contact Human Resources.
- Bourgeois Bennett is conducting the annual audit. Cash controls, internal procedures, and balance sheets will all be examined.
- We currently have two clay courts open at Tennis while we await the insurance assessment for the other courts. The golf clubhouse remains closed while we continue to work with insurance on repairs.

COMMITTEE REPORTS:

DEVELOPMENT– Chief Development Officer, Casie Duplechain, introduced two new staff members, Keith Claverie, Public Relations & Marketing Coordinator, and Tamsin Van Hoozer, Annual Giving Coordinator. She reported that Magic in the Moonlight was a huge success raising \$155,000. The goal was \$150,000. Paul Masinter praised the Development and Botanical Garden staff for their contributions to the event's success.

Upcoming fundraisers include:

Celebrations in the Oaks – Sponsor Preview Party - November 19
The month-long event starts November 25 through January 2. It will be a driving tour with the ability to purchase an add-on ticket for the Carousel Garden Experience.

General Support FY 2022

Received \$955,000 in general support to date, a 63% increase over the previous fiscal year.

Capital Projects for funding needs include:

Historic Maintenance Buildings - naming rights opportunity
Carousel Pavilion Restoration support

FINANCE & AUDIT – Chief Financial Officer Keith Hemel reported operating results for the 1st quarter were \$1 million below budget.

- Catering: Most catering events were postponed or canceled due to COVID or Hurricane Ida.
- Athletics: Hurricane Ida forced the cancellation of thirteen football games. However, the games that were played were larger, and concessions exceeded the budget by \$45,000.
- Amusements: Below budget – only open 4 out of 12 weekends.
- Tennis: Below budget, 26 courts were closed for 2 weeks after Hurricane Ida.
- The Hurricane Ida debris removal is currently about \$1 million. We are seeking reimbursement from FEMA.
- We are processing Hurricane Ida business interruption claims.

FRIENDS OF CITY PARK - Stephanie Bell announced the Chairs for Lark 2022 are Shon Baker, David Briggs, Blair Broussard, Deb Elam, Cary Grant, and Mark Romig. Bell thanked Commissioner Karen DeBlieux and Capital One for being the presenting sponsor of Lark. The Heart of the Park Hat Luncheon is scheduled for April 27, 2022. She thanked Commissioners Chenier Taylor and Karen Coaxum who will chair the luncheon. Dr. Tlaloc Alferes has confirmed the honorary Chair role. Friend's membership is steadily recovering following Hurricane Ida. Currently there are 5,252 members, including 60 new members and 459 renewals.

The fiscal year ended on September 30. From January to September 2021, we hosted 39 volunteer opportunities, with 554 volunteers and 1,386 volunteer hours totaling \$34,000 in value. Last year, we launched the Annual Day of Service and were able to mobilize over 125 volunteers in the park for a massive clean-up krewe.

H&G/DOG PARK – Commissioner David Waller reported that Tim Benton is propagating oak trees from acorns collected in the park for potential sale and for use in the Park.

The meeting was adjourned at 4:35 p.m. The next meeting is scheduled for Tuesday, November 23, 2021.